



MEDIA ADVISORY **County of Los Angeles** **Department of Public Works**

FOR IMMEDIATE RELEASE

April 28, 2008

ATTENTION: ASSIGNMENT EDITOR

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EAST L.A. CELEBRATES OVER 150 YEARS MAY 10

Live remotes welcome. Be a part of this historic celebration.

East L.A. celebrates over 150 years with dedication of its very own civic center ... Over 47,000 residents invited ... over 30 national and state health organizations participating in free healthy lifestyle and cooking demonstrations ... free concert and fireworks show ... And your weather person or general assignment reporter in the center of all of the action with live remotes:

Fri, May 9, 6pm to 10pm: East L.A. Heroes Gala (private event and not for public distribution). The gala salutes community triumphs and native sons and daughters who have made a mark in civic and cultural East L.A. life. The night will feature music by Jazz on the Latin side and the Civic Center's permanent eight station art walk exhibiting art pieces from local artist.

Sat, May 10, 9am to 10pm: Thousands are expected to attend; each day your station will be seen supporting the community. Stand up location can change for each live feed, since the plaza features a lake, park grounds, buildings with large murals, and community art sculptures throughout the campus.

9am to 4pm: Farmer's Market and healthy living cooking classes, Flavor of East L.A. food court, healthy-living workshops and local community talent.

3pm to 3:30pm: East L.A. Civic Center Transit hub plaza dedication

5pm to 10pm: "Concert Under the Stars" featuring Tierra, Willie G of Thee Midneters and Mariachi Sol de Mexico. The night is capped with a fireworks show.

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"Public Service That Works"

For information on other Public Works projects, visit <http://dpw.lacounty.gov>.