

Roadmap to a Sustainable Waste Management Future Working Group Meeting – Outreach and Education

Los Angeles County Department of Public Works
900 S. Fremont Ave, Alhambra CA 91803
Conference Room B

Wednesday, May 2, 2018
8:30 a.m. – 9:30 a.m.

MEETING SUMMARY

Welcome and Introductions

Vanessa Olivas, Public Works

- Attendees were welcomed and participants introduced themselves.

Recap of Previous Meeting

Vanessa Olivas, Public Works

Discussed and provided information on the 2-year Household Hazardous Waste (HHW) Campaign Grant and the HHW event in Compton scheduled for May 19, 2018. A brief overview was given on the current outreach toolkits available on the CleanLA website. In addition, a draft copy of the checklist developed for outreach planning was provided.

Household Hazardous Waste Outreach

Tranette Sanders, Public Works (Presentation begins on slide [4](#))

Discussed current outreach strategies for the Countywide HHW Management Program. She pointed out the various outreach methods and tools for each component of the program such as the Mobile Collection Events, Permanent Collection Centers, and Special Collection Programs. She also explained the program for those that were unaware and asked for suggestions on additional outreach methods.

Discussion

The following are recommendations for event outreach from attendees:

- Target schools – Kids are more likely to convey the message to adults
- Outreach at groceries stores
- Have more than 1 event per year in the same community
- Advertise events on NextDoor (application)
- Promote events at City Council Meetings
- Provide outreach in other languages

Food Waste Recycling Outreach

Kawsar Vazifdar, Public Works (Presentation begins on slide [18](#))

Updated attendees on the Scrape Your Plate program and the challenges that have been encountered. Pictures of outreach and postings were shown and attendees were asked for their input.

Discussion

Attendees provided the following comments:

- Send a 1-minute video to staff on what to do
- Post and image of the result/impact
- Show a picture of the efforts v/s not recycling
- Too much wording on the flyer, add 1-3 steps on what to do
- Smaller opening to the bin
- Label bin "FOOD ONLY"
- Post flyers at eye level

Meeting Participants

Name	Department
Ken Pellman	Agricultural Commissioner/ Weights and Measures
Isaura Capell	Auditor Controller
Chris Snee	Fire Department
Timothy Frost	Children and Family Services
Marisela Alderete	Probation
Kawsar Vazifdar	Public Works EPD
Vanessa Olivas	Public Works EPD
Tranette Sanders	Public Works EPD
Theresa Hernandez	Public Works EPD
Jason Jones	Public Works EPD
Francisca Mandujano	Public Works EPD
Kimberly Lyman	Public Works EPD
Nam Doan	Public Works EPD