

Sustainable Solid Waste Management Future Roadmap Implementation Working Group: Outreach and Education Subcommittee

Los Angeles County Department of Public Works
900 S. Fremont Ave, Alhambra CA 91803
The Alhambra Room

Monday, January 12, 2015
3:00 P.M. – 4:00 P.M.

A G E N D A

- 1. Introductions** *(15 minutes)*
 - a. Subcommittee Purpose
 - b. Roles and Subcommittee Interest

- 2. Confirm Top Priorities for Next 6-9 Months** *(15 minutes)*
 - a. Branding (Tagline/Slogan)
 - b. Identify Programs and Resources
 - c. Identify Resource Tactics

- 3. Discuss Follow Up Meetings and Schedule** *(10 minutes)*
 - a. Expectations
 - b. Frequency and Format

- 4. Next Steps** *(10 minutes)*