

# Roadmap to a Sustainable Waste Management Future Working Group Meeting – Outreach and Education

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Los Angeles County Department of Public Works  
900 S. Fremont Ave, Alhambra CA 91803  
Annex, 3<sup>rd</sup> Floor Conference Room

Tuesday, February 27, 2018  
10:00 a.m. – 11:00 a.m.

## MEETING SUMMARY

### **Welcome and Introductions**

Vanessa Olivas, Public Works

- Attendees were welcomed and participants introduced themselves.

### **Household Hazardous Waste (HHW) Campaign**

Tranette Sanders, Public Works

Information on the 2-year HHW Campaign Grant was provided. A special HHW event is scheduled for May 19, 2018, in the City of Compton. Outreach to residents will be done through a media purchase, community connections newsletter, and possibly through a partnership with the City of Compton.

### **Outreach Toolkit Development**

Tranette Sanders & Vanessa Olivas, Public Works

Discussed developing a toolkit for outreach materials for Roadmap initiatives. Also discussed developing a checklist of outreach avenues by audience to have available for efficiency. A draft will be prepared and distributed to meeting attendees for feedback. In addition, a draft Roadmap brochure was provided for input. Attendees were informed that the Roadmap website will soon have an easy to remember web address: RoadmapLA.com.

Briefly discussed the annual Earth Day event hosted at Public Works headquarters. This event is being held in conjunction with Take Your Daughters/Sons to Work Day. It will focus on providing information on various waste reduction/diversion programs.

### **Discussion**

Bernadet Garcia-Silva, Department of Public Health, shared that their Department is working on educational material regarding best practices for reusables at food establishments.

Melinda Huynh, Department of Consumers & Business Affairs, shared that one way they have distributed information is by preloading a flash drive with information and handing it out at big events. This has been a very effective way to share information.

## Meeting Frequency

Attendees agreed to have the meetings every other month.

<b>ATTENDEES</b>	
Bernadet Garcia-Silva	Public Health
Inna Sarac	Medical Examiner - Coroner
Ken Pellman	Agricultural Commissioner/ Weights and Measures
Melinda Huynh	Consumers & Business Affairs
Chris Sheppard	Public Works EPD
Vanessa Olivas	Public Works EPD
Tranette Sanders	Public Works EPD
Theresa Hernandez	Public Works EPD
Jason Jones	Public Works EPD
Francisca Mandujano	Public Works EPD
Kimberly Lyman	Public Works EPD