



LOS ANGELES COUNTY
SOLID WASTE MANAGEMENT COMMITTEE/
INTEGRATED WASTE MANAGEMENT TASK FORCE
900 SOUTH FREMONT AVENUE, ALHAMBRA, CALIFORNIA 91803-1331
P.O. BOX 1460, ALHAMBRA, CALIFORNIA 91802-1460
www.lacountyiswmtf.org

MARK PESTRELLA, CHAIR
MARGARET CLARK, VICE - CHAIR

March 10, 2021

The Honorable Benjamin Allen, Chair
Senate Committee on Environmental Quality
California State Capitol, Room 2205,
Sacramento, CA 95814

Dear Senator Allen:

SUPPORT – SENATE BILL 343 (ALLEN) AS INTRODUCED ON FEBRUARY 9, 2021 – ENVIRONMENTAL ADVERTISING: RECYCLING SYMBOL

The Los Angeles County Solid Waste Management Committee/Integrated Waste Management Task Force (Task Force) **supports** Senate Bill 343 (SB 343), as introduced on February 9, 2021.

SB 343, if enacted, would make it a state policy that claims related to the recyclability of a plastic product be truthful in practice and accurate. The bill would prohibit a person from offering for sale, selling, distributing, or importing into the state any product or packaging using a deceptive or misleading claim about its recyclability. The bill would also provide that the display of a chasing arrows symbol, a chasing arrows symbol surrounding a resin identification code, or any other symbol or statement indicating the product or packaging is recyclable, or directing the consumer to recycle the product or packaging, is deemed to be a deceptive or misleading claim unless the California Department of Resources Recycling and Recovery (CalRecycle) has determined the product or packaging is recyclable pursuant to the Public Resources Code.

The bill would further require CalRecycle to develop, publish and regularly update a list of the material types and forms determined to be recyclable. If a material type and form is removed from the list, would prohibit a person from offering for sale, selling, distributing, or importing into the state any product or packaging manufactured 90 days after the list is updated by CalRecycle if the product or packaging displays any of the same symbols or statements as described above.

The bill would authorize a producer, or group of producers, that seeks to have a material type and form that does not meet the specified criteria included on the list to submit a plan to CalRecycle detailing how and by what date the product type and form will meet the criteria, and requires CalRecycle to include that material type and form on the list.

By clarifying and accurately identifying what is truly recyclable, this bill would help to increase recycled materials, recycling rates, and decrease contamination rates of non-recycled materials in curbside recycling. Benefits of recycling include green job creation, diversion of solid waste from landfill into materials for circular economics, and environmental and public health safety from plastic wastes pollution.

The Honorable Senator Benjamin Allen
March 10, 2021
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The Task Force supports the proposed legislation because reducing plastic wastes contamination and recycling right is an essential part of Sustainable Materials Management, an approach that emphasizes the productive and sustainable use of materials across their entire life cycle, while minimizing their environmental and public health impacts.

Pursuant to Chapter 3.67 of the Los Angeles County Code and the California Integrated Waste Management Act of 1989 (Assembly Bill 939), the Task Force is responsible for coordinating the development of all major solid waste planning documents prepared for the County of Los Angeles and the 88 cities in Los Angeles County with a combined population in excess of ten million. Consistent with these responsibilities and to ensure a coordinated and cost-effective and environmentally sound solid waste management system in Los Angeles County, the Task Force also addresses issues impacting the system on a countywide basis. The Task Force membership includes representatives of the League of California Cities-Los Angeles County Division, County of Los Angeles Board of Supervisors, City of Los Angeles, waste management industry, environmental groups, the public, and a number of other governmental agencies.

Based on the foregoing, the Task Force **Supports** SB 343. If you have any questions, please contact Mr. Mike Mohajer, a member of the Task Force, at MikeMohajer@yahoo.com or at (909) 592-1147.

Sincerely,



Margaret Clark, Vice-Chair
Los Angeles County Solid Waste Management Committee/
Integrated Waste Management Task Force and
Mayor, City of Rosemead

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cc: Each Member and staff of the Senate Committee on Environmental Quality
California State Association of Counties
League of California Cities – Los Angeles County Division
Each Member of the Los Angeles County Board of Supervisors
Fesia A. Davenport, Los Angeles County Chief Executive Officer
San Gabriel Valley Council of Governments
South Bay Cities Council of Governments
Gateway Cities Council of Governments
Westside Cities Council of Governments
Each City Mayor and City Manager in the County of Los Angeles
Each City Recycling Coordinator in the County of Los Angeles
Each Member of the Los Angeles County Solid Waste Management Committee/
Integrated Waste Management Task Force



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MARK PESTRELLA, CHAIR
MARGARET CLARK, VICE - CHAIR

March 10, 2021

The Honorable Thomas J. Umberg, Chair
Senate Committee on Judiciary
California State Capitol, Room 2187
Sacramento, CA 95814

Dear Senator Umberg:

SUPPORT – SENATE BILL 343 (ALLEN) AS INTRODUCED ON FEBRUARY 9, 2021 – ENVIRONMENTAL ADVERTISING: RECYCLING SYMBOL

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