

Summary of Permit Year 2007-08

Ballona Creek and Urban Santa Monica Bay Watershed Area

Program Tasks and Milestones

Special Provisions

Public Information and Participation - Permit Requirements

Permit Section	Due Date	Beverly Hills	City of Los Angeles	Culver City	El Segundo	Hermosa Beach	Los Angeles County	Manhattan Beach	Palos Verdes Estates	Rancho Palos Verdes	Redondo Beach	Rolling Hills	Rolling Hills Estates	Santa Monica	West Hollywood
Implement public information and participation program	4.B	Feb-02	I	I	I	I	I	I	I	I	I	I	I	C	I
Convene an Advisory Committee	4.B	ASAP	NA	NA	NA	NA	C	NA	NA	NA	C	NA	NA	NA	NA
Mark all stormdrain inlets with a "no dumping" message	4.B.1.a	Feb-04	C	C	I	C	C	C	C	C	C	NA	C	C	C
Maintain the (888) CLEAN-LA hotline	4.B.1.b	Feb-02	NA	C	NA	NA	I	NA	NA	NA	NA	NA	NA	NA	NA
Provide a list of reporting contacts to public through www.888CleanLA.com	4.B.1.b	Mar-02	C	C	I	C	C	C	NA	C	C	C	C	C	C
Media campaign for Storm Water Pollution Prevention (SPP)	4.B.1.c.1	Feb-02	NA	NA	NA	NA	I	NA	NA	NA	NA	NA	NA	NA	C
Strategy to educate ethnic communities about SPP	4.B.1.c.2	Feb-03	NA	NA	NA	NA	I	NA	NA	NA	D	NA	NA	C	I
Enhance outreach for proper disposal of cigarette butts	4.B.1.c.3	Feb-02	NA	NA	NA	NA	I	NA	NA	NA	D	NA	NA	C	I
Conduct educational activities within jurisdiction and participate in county-wide events	4.B.1.c.4	Feb-02	I	I	I	I	I	I	C	I	C	I	I	C	I
Organize Public Outreach Strategy meetings quarterly	4.B.1.c.5	May-02	NA	NA	NA	NA	I	NA	NA	NA	NA	I	I	NA	NA
Conduct Media Outreach to 35 million impressions per year	4.B.1.c.6	annually	NA	NA	NA	NA	I	NA	NA	NA	NA	NA	NA	C	C
Distribute SPP information to K-12 schools	4.B.1.c.7	-	I	C	I	I	I	I	I	NA	D	I	I	I	NA
Coordinate and provide contact information for public education activities	4.B.1.c.8	Apr-02	I	C	I	C	C	C	I	C	I	C	C	I	I
Strategy to measure effectiveness of in-school programs	4.B.c.9	May-02	NA	NA	NA	NA	C	NA	NA	NA	NA	NA	NA	NA	NA
Behavioral change assessment strategy towards SPP	4.B.c.10	May-02	NA	NA	NA	NA	C	NA	I	NA	NA	NA	NA	NA	NA
Coordinate watershed-specific pollution prevention outreach programs	4.B.1.d	Feb-03	I	I	I	I	I	I	I	I	D	I	I	C	I
Corporate Outreach Program to target retail gas outlets and restaurant chains	4.B.2.a	Feb-03	NA	NA	I	NA	C	NA	NA	NA	D	NA	NA	C	I
Coordinate an SPP program for a Business Assistance Program	4.B.2.b	optional	I	I	NA	I	I	I	NA	NA	D	NA	I	C	NA

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Industrial/Commercial Facilities Control - Permit Requirements

Permit Section	Due Date	Beverly Hills	City of Los Angeles	Culver City	El Segundo	Hermosa Beach	Los Angeles County	Manhattan Beach	Palos Verdes Estates	Rancho Palos Verdes	Redondo Beach	Rolling Hills	Rolling Hills Estates	Santa Monica	West Hollywood
Maintain a list of industrial/commercial facilities to be inspected	4.C.1	Aug-02	I	C	I	C	C	C	D	I	C	NA	I	C	I
Inspect/visit industrial/commercial facilities appropriately	4.C.2	Aug-04	I	C	I	I	I	I	C	I	C	NA	I	C	I
Initiate progressive enforcement for facilities failing to implement BMP's	4.C.3	-	I	I	I	I	I	I	I	I	D	NA	I	C	I
Inspect restaurants twice during Permit cycle	4.C.2	Aug-04		C	C	I	C	C	C	I	C	NA	C	C	I

Development Planning - Permit Requirements

Implement development planning program that requires SUSMP	4.D	Feb-02	I	I	I	I	I	I	I	I	I	I	I	I	C	I
Develop peak flow control criteria	4.D.1	Feb-05	C	I	NA	NA	C	NA	I	NA	NA	C	I	C	I	
Amend codes and ordinances to give legal effect to SUSMP changes in permit	4.D.2.a	Aug-02	C	I	I	C	C	C	C	C	C	C	C	C	C	
Implement revised Standard Urban Storm Water Mitigation Plan (SUSMP)	4.D.2.b	Sep-02	I	I	I	I	I	I	C	I	I	I	I	C	I	
Submit an Environmentally Sensitive Areas (ESAs) Delineation map to RWQCB	4.D.2.d	Jun-02	C	C	I	C	C	C	C	C	C	C	C	NA	NA	
Implement SUSMP requirements for industrial/commercial projects >1 acre	4.D.5	Mar-03	I	I	I	I	I	I	I	I	I	NA	I	C	I	
Update CEQA guidelines to include specific storm water related issues	4.D.11	Feb-02	C	I	I	C	C	C	I	C	C	C	C	I	I	
Update General Plan to include specific storm water related issues	4.D.12	-	I	I	I	****	I	****	I	C	D	****	NC	NC	NC	
Train targeted employees in permit requirements for Development Planning	4.D.13	Varies	I	I	I	C	C	C	C	C	C	I	C	C	I	
Develop and make SUSMP guidelines available to the developer	4.D.14.a	Feb-02	C	I	I	C	C	C	D	D	D	I	C	C	I	
Develop a technical manual for the siting and design of BMPs	4.D.14.b	Feb-04	C	I	I	NA	C	NA	NA	NA	NA	D	NA	C	I	

Development Construction - Permit Requirements

Implement a development construction program	4.E.1 &2	Feb-02	I	I	I	I	I	I	I	I	I	I	I	I	C	I
Require proof of a Waste Discharger ID (WDID) number prior to filing Notice of Intent (NOI)	4.E.2.c	Mar-03	I	I	I	I	I	I	I	I	C	I	I	C	I	
Require proof of an NOI and a copy of SWPPP for a transfer of ownership	4.E.3	Feb-02	I	I	I	I	I	I	I	I	C	I	I	C	I	
Track the number of issued building and grading permits	4.E.3.c	Feb-02	I	I	I	I	I	I	I	I	C	I	I	C	I	
Refer General Construction Activities Stormwater Permit (GCASP) violations to RWQCB	4.E.4	Feb-02	I	I	I	I	I	I	I	I	D	I	I	C	I	
Train targeted employees in permit requirements for Development Construction	4.E.5	Varies	I	I	I	C	C	C	C	C	C	I	I	C	I	

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Public Agency Activities - Permit Requirements

Permit Section	Due Date	Beverly Hills	City of Los Angeles	Culver City	El Segundo	Hermosa Beach	Los Angeles County	Manhattan Beach	Palos Verdes Estates	Rancho Palos Verdes	Redondo Beach	Rolling Hills	Rolling Hills Estates	Santa Monica	West Hollywood
Implement a sewer overflow prevention and response program	4.F.1	Aug-02	I	I	I	I	I	I	I	I	I	I	I	C	I
Implement Development Planning Program at Permittee-owned construction projects	4.F.2.a	Aug-02	I	I	I	I	I	I	I	I	I	I	I	C	I
Implement Development Construction Program at Permittee-owned construction projects	4.F.2.b	Feb-02	I	I	I	NA	I	I	I	I	I	I	I	C	I
Develop, if needed, and implement SWPPPs for field facilities	4.F.3	Feb-02	I	I	I	I	I	I	I	NA	D	NA	NA	C	I
Equip wash areas with a clarifier, pre-treatment device, or be connected to sewer	4.F.3.c	Feb-02	I	I	I	NA	I	I	C	NA	D	NA	NA	C	I
Store pesticides/herbicides/fertilizers indoors and apply only in accordance	4.F.4.c&g	Feb-02	I	I	I	I	I	I	I	I	C	I	I	C	I
Designate Catch Basins as priority A, B, or C	4.F.5.a	Feb-02	C	C	I	C	C	C	C	C	C	NA	C	C	I
Ensure that Catch Basins (CBs) are cleaned appropriately	4.F.5.c.1	Feb-02	I	I	I	I	I	I	I	I	C	NA	I	C	I
Place temporary screens on CBs prior to special events or cleanout immediately afterwards	4.F.5.c.2	Feb-02	I	I	I	I	I	I	I	I	D	NA	I	I	I
Place and maintain trash receptacles at all transit stops with shelters	4.F.5.c.3	Feb-02	I	I	I	C	I	C	I	I	C	NA	C	I	I
Inspect the legibility of CB stencils and re-label within 180 days if necessary	4.F.5.d	-	I	I	I	I	C	C	I	I	C	NA	I	C	I
Visually monitor and clean all open channels annually for debris	4.F.5.e.1	Feb-02	I	I	NA	NA	I	I	NA	C	NA	NA	I	NA	NA
Designate curbed streets as priority A, B, or C based on liter accumulation	4.F.6.a.b	Feb-02	I	C	I	C	C	C	C	C	I	C	NA	C	C
Recover sawcutting waste and dispose it offsite	4.F.6.c	Feb-02	I	I	I	I	I	I	I	I	C	NA	I	I	I
Train targeted employees in permit requirements for Public Agency Activities	4.F.6.d	varies	I	I	I	C	C	C	C	C	C	I	C	I	I
Inspect and, if needed, clean Permittee owned parking lots twice per month, but at least once	4.F.7	Feb-02	I	I	I	I	I	I	C	I	C	I	I	I	I
Conduct a dry weather diversion study and create a priority list of drains for diversion	4.F.10	Jul-03	C	I	I	C	C	C	C	C	NA	NA	C	C	I

